MEHAR BABA
CHARITABLE TRUST

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EMPOWERING RURAL WOMEN IN PHULKARI THROUGH DIGITAL SKILLS

IMPACT REPORT 2024

MEHAR BABA
CHARITABLE TRUST

ENHANCING THE LIVELIHOOD OF RURAL WOMEN THROUGH DEVELOPMENT OF PHULKARI CRAFT, COMMUNICATION & SOCIAL MEDIA SKILLS

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New Delhi

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German Embassy

The mutual project 2024 Mehar Baba Charitable Trust and German Embassy New Delhi

Together we can celebrate an important milestone in the project "Enhancing the livelihoods of Rural Women through development of Phulkari Craft, Communication & Social Media Skills": The completion of the training measures.

The outstanding work of the Mehar Baba Charitable Trust was already evident during the presentation of the project thanks to the convincing project proposal. It was therefore easy for the selection committee for funding the project through a micro-project of the German Embassy New Delhi.

A project that trains over 800 women in Fatehgarh Sahib district and enables them to improve the living conditions of their families in rural Punjab. It is a special honor for the embassy to be part of this project.

The Mehar Baba Charitable Trust implemented the project with a great deal of expertise, commitment and dedication, as evidenced by the very positive interim reports on the progress of the training measures.

With the completion of the project, the participants have the opportunity to improve their lives with additional knowledge and skills. I wish all participants in the program continued success.

My thanks go to all employees of the Mehar Baba Charitable Trust involved in the project for the excellent implementation of the project and the very strict adherence to the conditions of the funding contract.

Axel S. Renk
Second Secretary
Embassy of the Federal Republic of Germany
New Delhi

MEHAR BABA
CHARITABLE TRUST

Thakur Singh Mejie
MBCT Trustee

Transforming Lives of Rural Women Engaged in Phulkari-making

I cannot thank enough the esteemed representatives of the German Embassy, who came forward to empower the rural women of Punjab with their generous support.

We at MBCT had been working since for 187 villages in District Fatehgarh Saheb of Punjab helping the people in acquiring newer skills, empowering the girls and the women in these villages to come out of their homes and embrace learning, acquiring newer skills, and transforming their lives, when they got into some well-paying job or decided to become entrepreneurs.

The current project has enhanced the knowledge and skills level of rural women further through this special initiative with the support of the German Embassy to make our Phulkari makers capable of enhancing their skills in communication and social media.

This is not only 869 women in 31 villages of Punjab who have benefitted from this unique initiative, but 869 households can now look forward to better opportunities, better earnings, and newer opportunities.

We at MBCT feel encouraged and empowered with the unconditional support of the people from across the globe to come forward and recognise these endeavours.

Thanks for believing in the potential of these rural women. Thanks for giving us opportunity to serve them, and weave a beautiful tapestry of hope and prosperity.

Thakur Singh Mejie
Trustee
Mehar Baba Charitable Trust

PROJECT TEAM

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Sandeep Kumar
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BRIDGING THE DIGITAL DIVIDE

Mehar Baba Charitable Trust (MBCT) is a registered not-for-profit organization, based in Punjab, India, that is contributing its own mite to attain the UN Sustainable Development Goals, through its grassroot initiatives.

Steered by a Board of Trustees and advisors from diverse business, and professions, along with representatives of local community, MBCT provides vocational training, sports coaching, healthcare, and social services to rural communities across 187 villages of district Fatehgarh Sahib in Punjab that addresses almost every areas of sustainable development goals.

MBCT has strived to uplift the lives of individuals and communities by providing them with the necessary resources and opportunities. MBCT is known for its dedication to social welfare and making a positive impact in the lives of people in need.

Through its creative projects, MBCT has helped transform the very socio-economic fabric of this region with its innovative projects, whether it is healthcare, women upliftment, youth vocational skills development, encouraging rural talent in hockey, and latest technical initiatives like the one with the commendable support of the German Embassy to upgrade the local artisans' abilities to harness the power of digital technology and explore newer opportunities.

These capacity building initiatives are changing the lives of men, women, youth, and children in these 187 villages, and brought a new glimmer of hope for them. Especially the girls and women have found a purpose in their life with the new found economic freedom.

MOBILIZATION

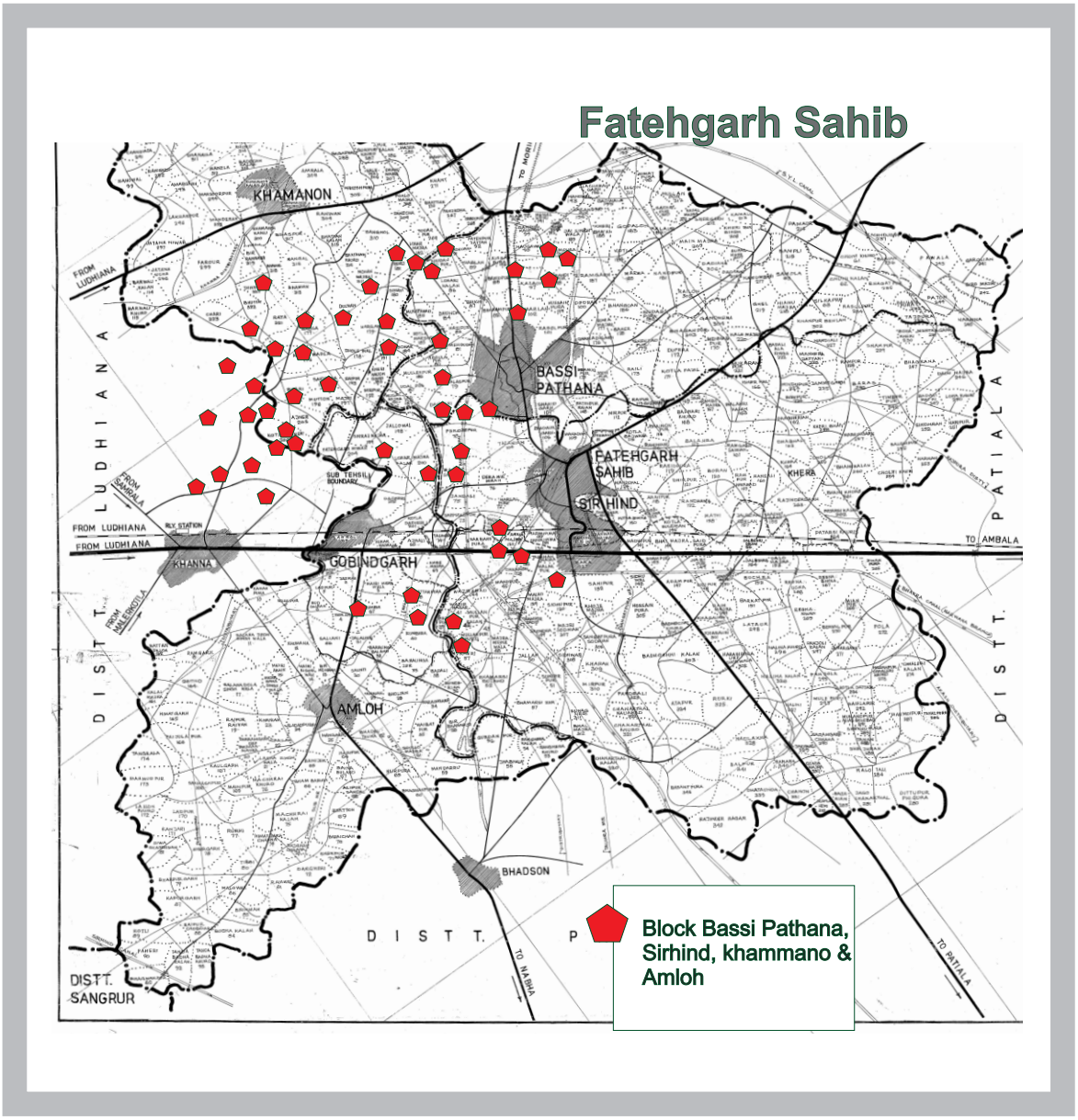
Reached out to 2000-2500 rural women and girls from 50 villages of district Fatehgarh Sahib.

Enrolment and short-listing of 13 trainers for TOT training and 869 Candidates for the 6 days Digital Marketing Training & Phulkari Craft (Hand Embroidery) training which enhanced their capacity on the digital tools, E-Governance, digital Marketing and strategies & further register them for advanced Phulkari Skills training to become professional master trainers.

50 candidates took the Advanced Phulkari Skills Training(Hand Embridery) at MBCT Community Development Centre, Bassi Pathana.

81 VILLAGE CLUSTERS

Enhancing the livelihoods of
Rural Women through development of
Phulkari Craft, Communication
& **Social Media Skills**



TOT WORKSHOPS

TRAINING THE TRAINER (TOT) WORKSHOPS

A total of 8 TOT workshops were held with Trainers by experts

DATE	WORKSHOP SUBJECT	TOPICS DISCUSSED	TRAINER
1 9 MAY 2024	INTRODUCTION AND PROJECT BRIEF	Introduction to the German Embassy project PHULKARI CRAFT" and its Objectives. Training Program Schedule for six-days training scheduled for each village.	Ekta & Gurjeet
2 10 MAY 2024	BASICS OF COLOR WHEEL	The basics, defining color and color wheel. Explaining primary colors, secondary colors and Tertiary colors.Importance of color in designing.	Ekta Jaspreet & Gurjeet
3 11 MAY 2024	BRANDING	Defining the branding process. Explaining creation of brand through elements of design, logos, packaging and advertising. Drawing parallels with phulkari, how to incorporate cultural heritage into the branding, empowering women to create their own brand stories.	Ekta Jaspreet & Gurjeet
4 13 MAY 2024	SOCIAL MEDIA	Define social media and its various platforms. Explained the platforms can be powerful tools for business promotion. Promoting the phulkari craft through short videos and pictures on social media.	Ekta & Gurjeet
5 14 MAY 2024	INTRODUCTION TO PHULKARI	Define Phulkari Threads and fabrics used in Phulkari Products of Phulkari	Ekta, Jaspreet Ramandeep & Gurjeet
6 15 MAY 2024	BASIC STITCHES OF PHULKARI AND HAND EMBROIDERY	Theory: Basic stitches used in Phulkari Practical: Phulkari embroidery stitches	Ekta, Ramandeep & Gurjeet
7 16 MAY 2024	DIGITAL MARKETING	·Define digital marketing Types of marketing: network and digital marketing	Ekta & Gurjeet
8 18 MAY 2024	COMMUNICATION SKILLS	Define communication skills Types of communication skills: verbal and non-verbal communication	Ekta & Gurjeet

TRAINING THE TRAINER (TOT) WORKSHOPS

Ekta Gupta and Jaspreet Kaur are conducting training for trainers on fabric types, including woven, non-woven, and knitted, to enhance their expertise and teaching skills

Gurjeet Kaur is training TOT trainers on the basics and uses of the color wheel for selecting colors in embroidery.

Ekta Gupta is training TOT trainers on the essential materials required for creating embroidery, including Phulkari and other embroideries.

THE PROJECT

Enhancing the livelihoods of **Rural Women** through development of **Phulkari Craft, Communication** & **Social Media Skills**

SUPPORTED BY

German Embassy

SINCE MAY 2024,

869 WOMEN/GIRLS FROM
81 CLUSTERS IN
31 VILLAGES

OUTREACHED AND TRAINED IN PHULKARI CRAFT

A total of 869 women/ girls forming 81 clusters from 31 villages have been outreached, mobilized and trained in the Phulkari Craft training through 6 days training workshops in each of the 31 villages covering the following the day-wise schedule.

Day 1:

Distribution of Training Module Booklet and Training Kit Material, Brief about stakeholders, Introduction to Phulkari, Social Media and Communication Skills, Importance of Phulkari as a source of income for women, Marketing and Branding

Day 2:

Soft Skills & Communication Skills, Method of doing Running Stitch

Day 3:

Method of doing Stem Stitch, Sample Making of Running & Stem Stitch

Day 4:

Method of doing Herringbone Stitch, Sample Making of Herringbone Stitch

Day 5:

Method of doing Traditional Phulkari, Sample Making of Traditional Phulkari, Brief on Social Media & Communication Skills

Day 6:

Certificate presentation and Experience Sharing

WORKSHOPS

SUCCESSFUL TRAINEES

List of Women/ Girls who underwent training under MBCT GE Project 2024

Workshop	Village	Period	No. of Women/ Girls Trained	No. of Clusters
1	Dhunda	16 May to 22 May' 2024	34	3
2	Lohari Kalan	16 May to 22 May' 2024	29	3
3	Abdulanpur	24 May to 31 May' 2024	30	3
4	Mustafabad	31 May to 07 Jun' 2024	33	3
5	Fatehgarh Niuan	07 Jun' to 13 Jun' 2024	66	6
6	Salar Majra	07 Jun' to 13 Jun' 2024	16	1
7	Lohar Majra Kalan	14 Jun' to 20 Jun' 2024	60	6
8	Jallowal	21 Jun' to 27 Jun' 2024	47	4
9	Raipur	21 Jun' to 27 Jun' 2024	32	3
10	Bour	28 Jun' to 5 Jul' 2024	56	5
11	Mairrian	12 Jul' to 18 Jul' 2024	34	3
12	Kaloundi	12 Jul' to 18 Jul' 2024	22	2
13	Dederan	19 Jul' to 25 Jul' 2024	15	1
14	Ghumandgarh	26 Jul' to 01 Aug' 2024	24	2
15	Sikanderpur	03 Aug' to 09 Aug' 2024	10	1
16	Nahnheri	29 Aug' to 04 Sep' 2024	12	1
17	Nar Singh Pura	05 Sep' to 11 Sep' 2024	14	1
18	Shahidgarh	12 Sep' to 18 Sep' 2024	33	3
19	Fatehgarh Arian	19 Sep' to 25 Sep' 2024	23	2
20	Mahadian	26 Sep' to 03 Oct' 2024	31	3
21	Mehmoodpur Sodian	03 Oct' to 09 Oct' 2024	17	2
22	Jodhpur	10 Oct' to 18 Oct' 2024	15	1
23	Sanipur	17 Oct' to 23 Oct' 2024	27	3
24	Damheri	07 Nov' to 13 Nov' 2024	25	2
25	Kheri Noudh Singh	14 Nov' to 21 Nov' 2024	43	4
26	Nogawan	21 Nov' to 27 Nov' 2024	19	2
27	Mullahpur	28 Nov' to 04 Dec' 2024	16	2
28	Suhavi	05 Dec' to 11 Dec' 2024	19	2
29	Tarkhan Majra	12 Dec' to 18 Dec' 2024	24	3
30	Nandpur	16 Dec' to 21 Dec' 2024	21	2
31	Kalour	16 Dec' to 21 Dec' 2024	22	2
		Total (Nos/ Clusters)	**869**	**81**

PHULKARI CRAFT TRAINING

WORKSHOP in villages District Fatehgarh Sahib, Punjab.

The trainees got free training kit including training booklet, pen, portfolio files, sheets, phulkari embroidery threads, needles, bag etc.

Women participants enthusiastically practicing Phulkari stitches during the 16th workshop in Nahnheri village

1st workshop was held in village Dhunda of Fatehgarh Sahib District. MBCT Phulkari trainer is guiding participants in learning the basic stitches of Phulkari, such as the stem and running stitches.

MBCT GE trainers are distributing Phulkari kits on the first day of the 6-day training, marking the start of the workshop. inc. Training Module Booklet, Frame, Threads, Fabric, Needle and Pen.

PHULKARI CRAFT TRAINING

WORKSHOP in villages District Fatehgarh Sahib, Punjab.

34 women and girls were awarded participation certificates on completing the 6 days Training workshop in Phullkari Craft at village Dhunda.

60 women were awarded participation certificates by Hassan Singh Mejie MBCT Managing Trustee at Village Lohar Majra Kalan.

Participants at village Bour doing Hand Embroidery.

PHULKARI CRAFT TRAINING

WORKSHOP in villages District Fatehgarh Sahib, Punjab.

24 women of village Ghumandgarh were presented certificates after completing 6 days training on Phulkari Embroidery. 26th July to 1st August 2024

MBCT Trustee Thakur Singh Mejie handed over "Punjab Map" to Sarpanch Avtar Singh, village Mullahpur highlighting district Fatehgarh Sahib made by the rural women of the village Mullahpur.

14 women of village Nar Singh Pura were presented certificates after completing 6 days training on Phulkari Embroidery. 5th Sep to 11th Sep 2024.

43 women of village Kheri Noudh Singh were presented certificates after completing 6 days training on Phulkari Embroidery. 14th Nov to 21st Nov 2024.

PHULKARI CRAFT TRAINING

WORKSHOP in villages District Fatehgarh Sahib, Punjab.

Baldev Singh, Ex-Sarpanch of the village Damheri appreciated the efforts of MBCT and German Embassy New Delhi towards the much needed upliftment of rural communities of Punjab.

MBCT Trustee Thakur Singh Mejie handed over "Punjab Map" highlighting district Fatehgarh Sahib made by the rural women of the village to the Panchayat Abdullanpur.

Women participants practicing the traditional 'Machi Tanka' Phulkari stitch during the workshop

MBCT trainers helped participants trace Phulkari patterns onto their suits, enabling them to practice and create beautiful embroidery independently.

PHULKARI CRAFT TRAINING

Experience Sharing by Participants.

While sharing her experience, Moh Preet Kaur trainee from village Salar Majra expressed that she and her whole village learned a lot from the Digital as well as Traditional Phulkari Craft training provided by MBCT Trainers under German Embassy Program. It is the fantastic initiative of MBCT & German Embassy New Delhi for uplifting the Punjab rural women.

Sunny Mehra, thanking Mehar Baba Charitable Trust for holding Phulkari Craft workshops in their village Jodhpur, praised MBCT's efforts to empower women by teaching them how to use various forms of digital technology and the Traditional Phulkari embroidery techniques.

I really enjoyed the Phulkari training and learning stitches like Macchi Tanka, Dandi Tanka, Running Stitch, and Traditional Phulkari Tanka. I'm excited to use these skills to embroider suits for my family and make something special for them.

Amanpreet Kaur expressed her happiness about learning Phulkari embroidery and loved the digital training. She thanked the skills she gained, as she will now be able to share her Phulkari work with the world through social media.

ADVANCED **PHULKARI** CRAFT TRAINING

WORKSHOPS Batch 1

Advanced Phulkari skills training was carried out in two batches, bringing together students from the villages where the six-day Phulkari workshop had been conducted

A total of 16 workshops were held with Trainees by Experts

DATE	TOPICS DISCUSSED	TRAINER
1 12 JUN 2024	The Art of Trace Making	Ekta
2 13 JUN 2024	Printing On Fabric: Steps After Trace Making & Pinning	Ekta & Raman
3 21 JUN 2024	Introduction To Hand Embroidery Stitches And Phulkari Embroidery	Ekta & Raman
4 22 JUN 2024	Traditional Hand Embroideries Of India	Ekta
5 27 JUN 2024	Understanding Woven, Non-Woven And Knitted Fabrics	Jaspreet
6 15 JUL 2024	The Art Of Embroidery Materials	Ekta
7 19 JUL 2024	Elements Of Design	Ekta
8 27 JUL 2024	Designing Motifs: Art And Placement	Ekta & Raman
9 31 JUL 2024	Textile Printing Techniques- Block And Stencil Printing	Ekta & Raman
10 1 AUG 2024	Embroidery for gifting: handcrafted hoops	Ekta
11 10 AUG 2024	Applique work: From scraps to Art	Ekta & Raman
12 12 AUG 2024	Painting with nature: leaf and flower impressions	Ekta & Raman
13 26 AUG 2024	Cross Stitch Creations	Ekta & Raman
14 28 AUG 2024	Crafted from Waste: Accessories and home décor	Ekta & Raman
15 29 AUG 2024	Stitch & Stroke: Aari Paint Fusion	Ekta & Raman
16 30 AUG 2024	Sustainable Fashion: fashion with purpose	Ekta

ADVANCED **PHULKARI** CRAFT TRAINING

WORKSHOPS Batch 1

ADVANCED **PHULKARI** CRAFT TRAINING

WORKSHOPS Batch 2

Advanced Phulkari skills training was carried out in two batches, bringing together students from the villages where the six-day Phulkari workshop had been conducted

A total of 16 workshops were held with Trainees by Experts

DATE	TOPICS DISCUSSED	TRAINER
1 4 OCT 2024	The Art of Trace Making	Ekta & Raman
2 5 OCT 2024	Introduction To Hand Embroidery Stitches & Phulkari Embroidery	Ekta & Raman
3 8 OCT 2024	The Art of Trace Making	Ekta & Raman
4 10 OCT 2024	Designing Motifs: Art And Placement	Ekta & Raman
5 15 OCT 2024	Understanding Woven, Non-Woven And Knitted Fabrics	Ekta & Raman
6 25 OCT 2024	Textile Printing Techniques- Block And Stencil Printing	Ekta & Raman
7 6 NOV 2024	Traditional Hand Embroideries of India	Ekta
8 19 NOV 2024	Crafted From Waste: Accessories And Home Décor	Ekta & Raman
9 25 NOV 2024	Applique Work: From Scraps To Art	Raman
10 28 NOV 2024	Cross Stitch Creations	Ekta & Raman
11 30 NOV 2024	Sustainable Fashion: Fashion With Purpose	Ekta
12 6 DEC 2024	Stitch & Stroke: Aari Paint Fusion	Raman
13 9 DEC 2024	Elements of Design	Ekta
14 16 DEC 2024	Understanding Woven, Non-Woven and Knitted Fabrics	Ekta & Raman
15 23 DEC 2024	Painting With Nature: Leaf And Flower Impressions	Ekta & Jaspreet
16 24 DEC 2024	Embroidery For Gifting: Handcrafted Hoops	Ekta

ADVANCED **PHULKARI** CRAFT TRAINING

WORKSHOPS Batch 2

ANALYSIS & EVALUATION

"As women achieve power, the barriers will fall. As society sees what women can do, as women see what women can do, there will be more women out there doing things, and we'll all be better off for it."
— Sandra Day O'Connor

Introduction

The German Embassy and MBCT's collaborative project, "Enhancing the Livelihood of Rural Women through Development of Phulkari Craft, Communication, and Media Skills," embodies a visionary approach to empowering rural women in India, thereby contributing to the preservation of the traditional Phulkari embroidery craft, while fostering socio-economic growth and community development.

This initiative is built on the premise that the preservation of traditional crafts, such as Phulkari, is inextricably linked to the empowerment of rural women, who have historically been the custodians of these art forms. By providing rural women with training, mentorship, and support in Phulkari embroidery, communication, and media skills, this project aims to enhance their livelihoods, promote their socio-economic development, and contribute to the preservation of India's rich cultural heritage.

The project's focus on Phulkari embroidery is particularly significant, given the craft's cultural and economic importance in the Punjab region, where it originated.

Under the project, 869 trainees got the training of Phulkari. The training has been divided into 81 clusters in 31 villages of Sri Fatehgarh Sahib of Punjab India. The trainees got free training kit including frame, thread, needle, training module, bag & pen etc. to each trainee. MBCT also provided digital training to trainees to enhance their livelihood.

Objectives of the study

1. To evaluate the effectiveness of the Phulkari embroidery training program: Assess the program's success in enhancing the livelihoods of rural women and preserving the traditional Phulkari embroidery craft.
2. To assess the impact of the program on the socio-economic status of rural women: Evaluate the program's effect on the income, employment, and overall socio-economic status of rural women.
3. To examine the program's effectiveness in developing the skills and knowledge of rural women: Assess the program's success in enhancing the Phulkari embroidery skills, communication skills, and media skills of rural women.
4. To identify the challenges and limitations faced by the program: Evaluate the program's challenges, limitations, and areas for improvement.
5. To provide recommendations for future program development and scalability: Offer suggestions for enhancing the program's effectiveness, scalability, and sustainability, and for replicating the program in other regions.

Methodology

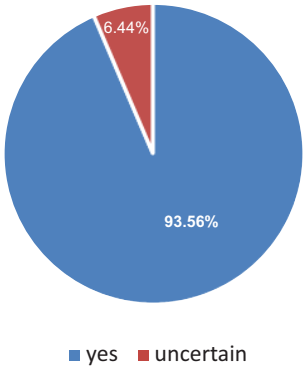
This study utilized a mixed-methods research design, incorporating a triangulation of surveys, in-depth interviews, and participatory workshops to gather comprehensive insights.

A diverse range of participants, including Phulkari artisans, designers, and key stakeholders, contributed to the data

collection process. Additionally, observational field visits were conducted to witness the production process firsthand and gain a deeper understanding of the market dynamics influencing the Phulkari craft.

Major Findings

1. The economic significance of Phulkari craft in Fatehgarh Sahib is underscored by the overwhelming majority of respondents who through Phulkari craft, while 6.44% that is 57 trainees remained uncertain. The findings, as illustrated in the pie chart, reveal a significant consensus on the economic importance of Phulkari, with 93.56% of respondents attributing high economic significance to the craft.
2. The integration of digital technology and design innovation in the Phulkari craft industry holds immense potential for enhancing production efficiency and market reach. Respondents recognized this opportunity, with 68.1% i.e. 593 out of 869 expressing interest in learning Instagram and Facebook to expand their customer base. Additionally, 18.6% i.e. 157 sought skills in e-commerce platforms like Flipkart and Amazon to increase sales, while 13.9% i.e. 119 aimed to develop communication skills for effective digital marketplace navigation.
3. Rural Punjabi women face various challenges, including limited market access and lack of time 97.8 % i.e. 850 out of 900 believe that the art of phulkari making is difficult because of lack of time and 5.5% i.e. 48 believe in scare resources and 0.2% i.e. 2 trainees have no problem.
4. Following their initial training, a significant majority of women 61.3% which are 533 trainees have expressed interest in pursuing advanced training through MBCT project. Conversely, 13.2% i.e. 115 of respondents have declined further training, while 25.4% which is 252 out of 869 remain undecided, indicating a potential opportunity for targeted outreach and support. These findings highlight the potential for ongoing skill development and capacity building among these women.



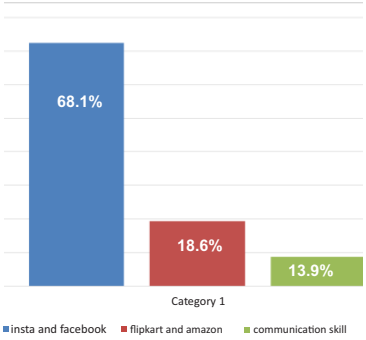
Key Recommendations for Future Program Development

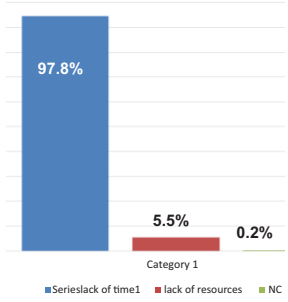
1. Establish a sustainable market linkage mechanism: Develop a robust market linkage system to connect Phulkari artisans with buyers, ensuring a stable income stream.

2. Expand training programs: Offer advanced training sessions, focusing on design innovation, quality control, and entrepreneurship, to enhance artisans' skills.

3. Introduce digital platforms: Develop an e-commerce platform or leverage existing ones to showcase and sell Phulkari products, expanding market reach and accessibility.

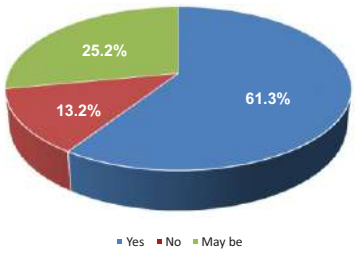
4. Foster community engagement: Organize regular workshops, events, and exhibitions to promote Phulkari craft, engage local communities, and encourage intergenerational knowledge transfer.





Recommendations for Policy Makers and Stakeholders

1. Develop policies supporting traditional crafts: Advocate for policies that promote and protect traditional crafts, providing



incentives for artisans and entrepreneurs.

2. Provide access to finance and resources: Establish programs offering financial assistance, training, and resources to support artisans and small entrepreneurs in the Phulkari sector.

3. Promote cultural heritage preservation: Collaborate with cultural institutions, museums, and organizations to promote Phulkari craft as an integral part of India's cultural heritage.

Recommendations for Artisans and Entrepreneurs

1. Diversify products and designs: Experiment with innovative designs, products, and materials to cater to changing market demands and stay competitive.

2. Develop business skills: Attend training sessions and workshops to enhance business acumen, marketing, and financial management skills.

3. Form cooperatives or collectives: Collaborate with fellow artisans to form cooperatives or collectives, sharing resources, expertise, and market access.

This study underscores the transformative impact of the Phulkari craft development project on rural Punjabi women, empowering them to challenge traditional gender roles, enhance their economic status, and preserve their cultural heritage.

The project's holistic approach, combining training, skill development, and market access, has been instrumental in driving socio-economic change and promoting women's empowerment.

However, the study also highlights challenges, including limited access to finance and credit facilities, fluctuating market demand, and the need for adapted training programs to respond to changing market trends. To address these challenges, policymakers and stakeholders can provide access to finance and credit facilities, promote market demand through targeted marketing campaigns and e-commerce platforms, design effective training programs focusing on innovation, quality control, and entrepreneurship, and foster community engagement through workshops and exhibitions celebrating traditional crafts.

Ultimately, this study demonstrates the potential of craft-based interventions to drive socio-economic change and promote women's empowerment, and provides valuable recommendations for policymakers, practitioners, and stakeholders seeking to harness the power of traditional crafts to create positive change in the lives of marginalized women, underscoring the importance of sustainable and inclusive development initiatives that prioritize the needs and aspirations of rural women.

The analysis and evaluation of this project was undertaken by Mr. Harwinder Singh under the guidance of Prof. Ramanjit Kaur Johal from the Department of Public Administration, Panjab University, Chandigarh.

"This initiative empowers women to transition from dependence to independence, unlocking new avenues for growth and development. By fostering autonomy and self-reliance, it heralds a new era of women's empowerment and transformative change."

Harwinder Singh
Project Analyst,
Panjab University,
Chandigarh

Enhancing the livelihoods of **Rural Women** through development of **Phulkari Craft, Communication** & **Social Media Skills**

Project Collaborators

German Embassy

District Admnistration Fatehgarh Saheb

Deptt of Public Administration Panjab University

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Prof. Ramanjit Kaur Johal, Harvinder Singh, Kriti, Konica Jai Singh

Trustees & Advisors:
Hassan Singh Mejie, Thakur Singh Mejie, Dr Kavita Marriya,Harkiran Mejie, Charanjit Singh.

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MBCT Team and **Community Members** of 50 Villages
All Sarpanches, Panches, Anganwari Workers
Asha Workers and Social Workers.

MEHAR BABA
CHARITABLE TRUST

Mehar Baba Charitable Trust

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